SECSCOPE CORP

SecScope Corp - Brand Guidelines

BRAND GUIDELINES | PUBLIC DOCUMENT | 2026

Logo usage

Use the primary logo on dark or neutral backgrounds. Maintain clear space equal to the height of the logo mark on all sides.

Do not stretch, recolor, or add effects to the logo.

Color palette

- Primary crimson: #E11D2E
- Deep graphite: #0A0F1A
- Surface: #0F1726
- Text: #F8FAFC
- Muted text: #94A3B8

Typography

Headings use Space Grotesk. Body copy uses Inter. Technical labels use JetBrains Mono.

Voice and tone

Clear, direct, and technically credible. Avoid hype and unverifiable claims.

Contact

Brand questions: tom.mike@secscope.net